

Expanding Welcome Center Hours

Project Overview

The Woodstock Area Chamber of Commerce coordinates and staffs the Woodstock Welcome from 9AM until 5 PM, 363 days a year. Obviously, this means there are no facilities available for locals and visitors if they are out for an after-dinner stroll, ice cream or shopping. We are proposing that the EDC fund, on a 1 year trial basis, expanded hours for the Welcome Center to stay open until 8PM. We are proposing that from July 1st, through October 20th and the weeks of Wassail through December 23 that the Welcome Center stay open Thursday, Friday, Saturday and Monday until 8PM. This additional 18 weeks will cost \$3610.

Grant Request

\$3610

Total Project Budget

\$38,610

Applicant Information

Name of Applicant / Organization / Business

Woodstock Area Chamber of Commerce

Mailing Address

Po Box 486 Woodstock, Vt 05091

Name of Project Coordinator

Beth Finlayson

Contact's Email Address

Telephone

802-457-3555

Organization's Website URL

EIN

03-0183829

Applicant / Organizational Description

The Woodstock Area Chamber of Commerce is a membership-driven organization of businesses and professionals who are committed to developing a vibrant community and improving the economic well-being of the Woodstock area by marketing and supporting our members and our towns.

If you are applying on behalf of an organization, what is your total organizational budget?
\$165,000

Project Information

Detailed Project Description

The Welcome Center is open 363 days a year from 9AM-5PM, providing public accommodations for locals and visitors, as well as area information. The hours leave Woodstock without public restrooms after 5PM. People who enjoy walking in the village after 5 are left to get back home or to their hotel rooms for accommodations.

We are proposing a one-year trial, to keep the Welcome Center open until 8PM Thursday, Friday, Saturday and Monday, from July 1 through October 20 and the weeks of Wassail through Dec. 23.

The caveat is that it will be based on the ability to find staff for these times and days.

Project Timeline

The information above provides the dates. July 1-Oct. 20 and Dec 10-Dec 23.

Project Champion

Local businesses including Woodstock Scoops is championing this project.

Project Budget Narrative

The amount of \$3610 covers the staff hours as well as SS and Medicare on that time.

The Chamber will continue to pay the regular hours as usual.

Project Budget - Itemized

Income Category	Total	Applicant	EDC	Other	In-Kind
Fully Staffed 363 Days	\$38,610	\$35,000	\$3,610		

Expense Category	Total	Applicant	EDC	Other	In-Kind
Staff Time	\$38,610	\$35,000	\$3,610		

What will success look like?

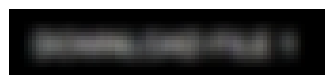
The Welcome Center remains open for visitors and locals enjoying the Village after 5PM.

Community support for this project

I have had merchants make this request.

Community support for this project

If this trial is successful, the Chamber will build this amount into our budget for 2023.





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